WorldTel Corporation Press Kit

November 4, 2026

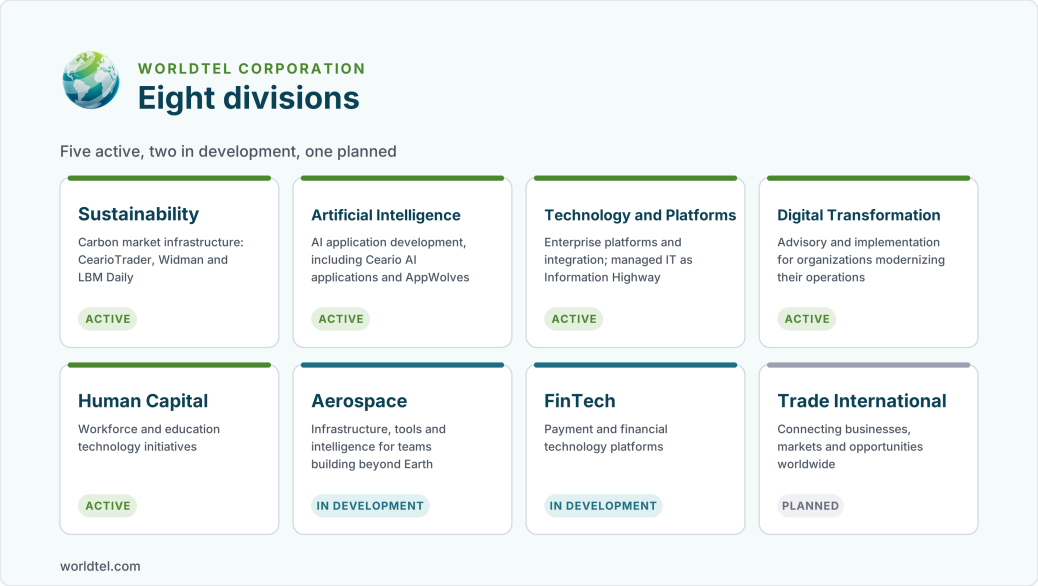
At a glance

WorldTel Corporation is a multi-division enterprise technology company based in Charlotte, North Carolina, co-founded in 2025 by Jason Roth and Richard Butler. Its current focus is AI applications and voluntary carbon market platforms.

Item	Detail
Legal name	WorldTel Corporation
Entity	North Carolina C-Corporation
Incorporated	February 12, 2025
Principal office	9805 Statesville Road, Suite 6270, Charlotte, NC 28269
Co-founders and directors	Jason Roth, Co-Founder and President; Richard Butler, Co-Founder and Vice President
Divisions	Eight: Technology and Platforms, Artificial Intelligence, Digital Transformation, Sustainability, Aerospace, FinTech, Trade International, Human Capital
Heritage	Carries forward World Tel™, a Canadian technology name in use since 1993
Trademark	WORLD TEL is a registered trademark in Canada, TMA442,332
Website	worldtel.com

Divisions and brands

WorldTel spans eight divisions, five active today, with Sustainability and Artificial Intelligence up front.



Division	What it does	Status
Sustainability	Carbon market infrastructure delivered through CearioTrader, Widman and LBM Daily	Active
Artificial Intelligence	AI application development, including Cearo AI applications and AppWolves	Active
Technology and Platforms	Enterprise technology platforms and systems integration, and managed IT services under the Information Highway name	Active
Digital Transformation	Advisory and implementation support for organizations modernizing their operations	Active
Human Capital	Workforce and education technology initiatives	Active
Aerospace	Infrastructure, tools and intelligence for teams building beyond Earth	In development
FinTech	Payment and financial technology platforms	In development
Trade International	Simplifying global trade by connecting businesses, markets and opportunities worldwide with trust and clarity	Planned

Operating brands.

Brand	Division	Description	Website
CearioTrader	Sustainability	Voluntary carbon credit trading platform	cearіotrader.com
Widman	Sustainability	Forest carbon project assessment and advisory. Heritage dating to 1948	widman.com

LBM Daily	Sustainability	Carbon and built-environment market intelligence. Founded 2002, published monthly	lbmdaily.com
Information Highway	Technology and Platforms	Managed IT services	ihiway.com
Ceario	Artificial Intelligence	AI applications	worldtel.com
AppWolves	Artificial Intelligence	SaaS for ready-to-deploy AI solutions	worldtel.com
Grow With Technology	Company-wide	WorldTel's official podcast and content hub, a weekly technology podcast by Richard Butler	worldtel.com

In the Sustainability Division, LBM Daily provides market intelligence, Widman provides project assessment and advisory, and CearioTrader provides the trading platform.

Heritage

WorldTel Corporation is a new company that carries forward a technology name in use since 1993. It traces its heritage to WorldWide Telephonic Corp., trading as World Tel™, incorporated in Vancouver, British Columbia, on October 14, 1993. The original company described itself as a Canadian information technology and global marketing company.

In the 1990s, WorldTel's internet business grew through a Toronto joint venture with Information Highway, and together they reached more than 20,000 subscribers before WorldTel continued on its own from 2001. The WorldTel name was operated under licence from 2001, and as WorldTel Systems from 2007 to 2024. WorldTel Corporation was incorporated in North Carolina in 2025 and acquired the WORLD TEL trademark outright in December 2025.

Heritage figure	Meaning
30+ Years of Heritage	The World Tel™ name, in use since 1993
500+ Clients Served Since 1993	Cumulative clients across the World Tel™ heritage
20,000+ Internet Subscribers, 1990s Joint Venture	Shared subscribers of the joint venture with Information Highway, WorldTel's 1990s joint venture partner

These are heritage figures, not a WorldTel Corporation track record, and the two counts are never added together.

Milestones

Date	Milestone
November 4, 2026	WorldTel Corporation introduces CearioTrader, a voluntary carbon credit trading platform
October 6, 2026	WorldTel Corporation announces its launch as a multi-division enterprise technology company

September 29, 2026	InterstellarM2M and WorldTel Corporation announce the Cearo Carbon Exchange Alliance in a joint press release
February 11, 2026	Strategic Alliance Agreement executed with InterstellarM2M
December 2025	WorldTel Corporation acquires the WORLD TEL trademark outright from WorldWide Telephonic Corp.
2025	The Information Highway name is relaunched as WorldTel's managed IT services brand at ihiway.com
February 12, 2025	WorldTel Corporation incorporated in North Carolina
April 2024	Widman and LBM Daily are repositioned as carbon market brands
2022	Widman and LBM Daily merge
2002	LBM Daily founded
2001	Licence granted to operate under the WorldTel name
October 1997 to April 2001	Jason Roth serves as Chief Information Officer of Information Highway, WorldTel's joint venture partner
May 1996	Jason Roth joins WorldWide Telephonic Corp.
1995	WorldTel and Information Highway form WorldTel Toronto, a joint venture serving the Toronto dial-up internet market
October 29, 1994	World Tel™ announces the founding of the International Association of Independent Web Consultants in Vancouver
October 14, 1993	WorldWide Telephonic Corp., trading as World Tel™, incorporated in Vancouver, British Columbia
1948	Widman lineage begins with Cooper-Widman Ltd.

Leadership

Both co-founders are directors and spokespeople.

Jason Roth, Co-Founder and President. Jason Roth is Co-Founder and President of WorldTel Corporation, where he leads technology direction across the company's divisions. He brings more than 30 years of experience in information technology, including enterprise client delivery and service level management, and more recent work in artificial intelligence. He joined World Tel™ in 1996 and in the late 1990s served as Chief Information Officer of Information Highway, WorldTel's joint venture partner. His academic background in the biological sciences is complemented by a grounding in business, economics, and entrepreneurship.

Richard Butler, Co-Founder and Vice President. Richard Butler is Co-Founder and Vice President of WorldTel Corporation. A technology executive and senior program management leader with more than 30 years of experience, he has led enterprise implementations, infrastructure modernization, application development, and multimillion-dollar transformation programs. At WorldTel he drives the commercial launch of CearioTrader, the company's voluntary carbon credit trading platform, leads sales and business development, and advises organizations on AI, automation, and digital transformation.

Recent news

Date	Release
November 4, 2026	WorldTel Corporation Introduces CearioTrader, a Voluntary Carbon Credit Trading Platform for Offset Buyers and Wholesale Desks. Also at worldtel.com/news
October 6, 2026	WorldTel Corporation announces its launch as a multi-division enterprise technology company
September 29, 2026	InterstellarM2M and WorldTel Corporation announce the Cearo Carbon Exchange Alliance

WorldTel's own releases are also posted at worldtel.com/news.

Media FAQ

Answers to common questions about WorldTel Corporation.

When was WorldTel founded? WorldTel Corporation was incorporated in North Carolina on February 12, 2025. The World Tel™ name has been in use since 1993, when WorldWide Telephonic Corp. was incorporated in Vancouver on October 14, 1993.

Is WorldTel Corporation the 1993 company, reincorporated? No. WorldTel Corporation is a new company that carries forward the World Tel™ name and heritage. It acquired the WORLD TEL trademark outright in December 2025.

Did the co-founders start the original company? No. Jason Roth joined World Tel™ in May 1996. Jason Roth and Richard Butler co-founded WorldTel Corporation in 2025.

Where is the trademark registered? WORLD TEL is a registered trademark in Canada, TMA442,332.

Is Information Highway part of WorldTel? Information Highway was WorldTel's 1990s joint venture partner. WorldTel Corporation now uses the Information Highway name for its managed IT services; it did not acquire that company.

Who owns CearioTrader? WorldTel Corporation owns and operates CearioTrader through its Sustainability Division. InterstellarM2M is WorldTel's partner in the Cearo Carbon Exchange Alliance; the alliance is a partnership, not joint ownership.

Is WorldTel partnered with Verra or EcoRegistry? No. WorldTel holds an active Verra registry account and an active EcoRegistry account. Holding an account is not a partnership or an endorsement.

How many employees, clients or what revenue? WorldTel does not disclose headcount, current client counts or revenue.

Visual assets

The asset download on worldtel.com/news/ includes WorldTel logos (PNG, for light and dark backgrounds), the WorldTel banner, logos for CearioTrader, Widman and LBM Daily, a Sustainability Division brand architecture graphic, a division overview graphic, and headshots of Jason Roth and Richard Butler.

Boilerplate

Short version. WorldTel Corporation is a multi-division enterprise technology company incorporated in North Carolina in 2025 by co-founders Jason Roth and Richard Butler. It carries forward World Tel™, a Canadian technology name in use since 1993, whose 1990s internet business, built with Information Highway, reached more than 20,000 subscribers. WorldTel builds platforms and advisory services across eight divisions, including Artificial Intelligence, Sustainability, and FinTech.

Long version. WorldTel Corporation is a multi-division enterprise technology company incorporated in North Carolina in 2025 by co-founders Jason Roth and Richard Butler. It carries forward World Tel™, a Canadian technology name in use since 1993, whose 1990s internet business, built with Information Highway, reached more than 20,000 subscribers. WorldTel spans eight divisions: Technology and Platforms, Artificial Intelligence, Digital Transformation, Sustainability, Aerospace, FinTech, Trade International, and Human Capital.

Through its Sustainability Division, WorldTel operates CearioTrader, a voluntary carbon credit trading platform, alongside Widman, offering forest carbon project assessment and advisory, and LBM Daily, providing carbon and built-environment market intelligence. Its Artificial Intelligence Division develops applications under the Cearo brand. WorldTel is based in Charlotte, North Carolina. Learn more at worldtel.com.

Media contact

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Channel	Address
Website	worldtel.com
LinkedIn	linkedin.com/company/worldtel
Facebook	facebook.com/worldtel
Instagram	instagram.com/worldtel
YouTube	youtube.com/worldtel
X	x.com/WorldTel
TikTok	tiktok.com/@worldtel
Pinterest	pinterest.com/worldtel