CearioTrader Press Kit

November 4, 2026

At a glance

CearioTrader is a voluntary carbon credit trading platform operated by WorldTel Corporation through its Sustainability Division. It is in production, and buyers can request Verra-registered and Cercarbono credits through an RFP on the platform today.

Item	Detail
Platform	Voluntary carbon credit trading platform
Operator	WorldTel Corporation, a North Carolina C-Corporation incorporated February 12, 2025
Division	Sustainability
Status	In production
Registry	WorldTel holds an active Verra registry account and an active EcoRegistry account for the Cercarbono program
How buyers purchase	Request credits through an RFP on the platform
Role in the market	Broker and trader that receives, transfers and retires credits. Not a project owner
Headquarters	Charlotte, North Carolina
Spokesperson	Richard Butler, Co-Founder and Vice President
Website	cearіotrader.com

What CearioTrader does

CearioTrader gives organizations a place to buy voluntary carbon credits, see live prices, and trade or hold credits themselves. WorldTel operates the platform as a broker and trader: it receives, transfers and retires credits on behalf of buyers, and it does not own carbon projects.

Registry capability. WorldTel holds an active Verra registry account and an active EcoRegistry account for the Cercarbono program. CearioTrader can hold, transfer and retire verified carbon credits, including retirement on behalf of buyers, through WorldTel's Verra and EcoRegistry registry accounts.

Settlement. Purchases on CearioTrader settle through a third-party escrow service, which holds buyer funds until the credits transfer at the registry.

Data integrity. CearioTrader uses the Climate Action Data Trust (CAD Trust) for data integrity checks.

How a purchase works today.

1. A buyer submits an RFP for Verra-registered or Cercarbono credits on the platform.
2. The WorldTel team processes the purchase.
3. WorldTel transfers the credits to the buyer, or retires them on the buyer's behalf, at the registry.

Why retirement on behalf of buyers matters. A retired credit cannot be resold. Retiring it on a buyer's behalf records that buyer against the retirement, which is how a claim to have offset emissions is evidenced.

Where CearioTrader sits

CearioTrader is one of three brands in WorldTel's Sustainability Division. LBM Daily builds the audience, Widman converts the high-value leads, both feed CearioTrader.

Brand	Role	Description	Website
LBM Daily	Audience building	Carbon and built-environment market intelligence. Founded 2002, published monthly	lbmdaily.com
Widman	Lead conversion	Forest carbon project assessment and advisory. Heritage dating to 1948 through Cooper-Widman Ltd.	widman.com
CearioTrader	Platform	Voluntary carbon credit trading platform	cearіotrader.com

Ceario Carbon Exchange Alliance. InterstellarM2M and WorldTel Corporation announced the Ceario Carbon Exchange Alliance in a joint press release on September 29, 2026, under a Strategic Alliance Agreement executed February 11, 2026. The alliance is a partnership. WorldTel Corporation operates CearioTrader.

Leadership and spokespeople

Richard Butler leads CearioTrader's commercial launch and is its spokesperson. Jason Roth speaks for WorldTel Corporation as a whole.

Richard Butler, Co-Founder and Vice President. Richard Butler is Co-Founder and Vice President of WorldTel Corporation. A technology executive and senior program management leader with more than 30 years of experience, he has led enterprise implementations, infrastructure modernization, application development, and multimillion-dollar transformation programs. At WorldTel he drives the commercial launch of CearioTrader, the company's voluntary carbon credit trading platform, leads sales and business development, and advises organizations on AI, automation, and digital transformation.

Jason Roth, Co-Founder and President. Jason Roth is Co-Founder and President of WorldTel Corporation, where he leads technology direction across the company's divisions. He brings more than 30 years of experience in information technology, including enterprise client delivery and service level management, and more recent work in artificial intelligence. He joined World Tel™ in 1996 and in the late 1990s served as Chief Information Officer of Information Highway, WorldTel's joint venture partner. His academic background in the biological sciences is complemented by a grounding in business, economics, and entrepreneurship.

Quotes

From the November 4, 2026 release:

> "Buyers want to know where a credit came from and what happens to it after they pay for it," said Richard Butler, Co-Founder and Vice President of WorldTel Corporation. "CearioTrader sits inside a division that assesses forest carbon projects and follows this market every month. We want every buyer on CearioTrader to be informed by that monthly market analysis."

Media FAQ

Answers to common questions about CearioTrader.

Who operates CearioTrader? WorldTel Corporation owns and operates CearioTrader through its Sustainability Division. InterstellarM2M is WorldTel's partner in the Cearío Carbon Exchange Alliance; the alliance is a partnership.

Can buyers purchase credits today? Yes. Verra-registered and Cercarbono credits are live on the platform. A buyer submits an RFP, and WorldTel processes the purchase and transfers or retires the credits at the relevant registry.

Are all projects listed on the marketplace available now? Verra-registered and Cercarbono credits can be requested now through an RFP. Availability varies by project, so buyers should contact the team for what is available at the time of their request.

Is WorldTel partnered with Verra or EcoRegistry? No. WorldTel holds an active Verra registry account and an active EcoRegistry account. Holding an account is not a partnership or an endorsement.

Does CearioTrader own or develop carbon projects? No. It operates as a broker and trader that receives, transfers and retires credits.

Can a buyer retire credits in its own name? Yes. CearioTrader can retire verified carbon credits on behalf of buyers through WorldTel's Verra and EcoRegistry registry accounts.

How many tonnes or transactions has the platform handled? WorldTel does not disclose volumes, transaction figures or pricing.

Is settlement automated? No. Each purchase is processed by the WorldTel team. Purchases on CearioTrader settle through a third-party escrow service, which holds buyer funds until the credits transfer at the registry.

Visual assets

The asset download on worldtel.com/news/ includes CearioTrader logos (SVG and PNG, for light and dark backgrounds), platform screenshots, a Sustainability Division brand architecture graphic, and headshots of Jason Roth and Richard Butler. A product walkthrough video will be added.

Boilerplate

About CearioTrader. CearioTrader is a voluntary carbon credit trading platform operated by WorldTel Corporation. WorldTel holds active Verra and EcoRegistry registry accounts, and CearioTrader can hold, transfer and retire verified carbon credits, including retirement on behalf of buyers, through WorldTel's Verra and EcoRegistry registry accounts. Learn more at cearioTrader.com.

About WorldTel Corporation. WorldTel Corporation is a multi-division enterprise technology company incorporated in North Carolina in 2025 by co-founders Jason Roth and Richard Butler. It carries forward World Tel™, a Canadian technology name in use since 1993, whose 1990s internet business, built with Information Highway, reached more than 20,000 subscribers. WorldTel spans eight divisions: Technology and Platforms, Artificial Intelligence, Digital Transformation, Sustainability, Aerospace, FinTech, Trade International, and Human Capital.

Through its Sustainability Division, WorldTel operates CearioTrader, a voluntary carbon credit trading platform, alongside Widman, offering forest carbon project assessment and advisory, and LBM Daily, providing carbon and built-environment market intelligence. Its Artificial Intelligence Division develops applications under the Cearo brand. WorldTel is based in Charlotte, North Carolina. Learn more at worldtel.com.

Press release

WorldTel Corporation Introduces CearioTrader, a Voluntary Carbon Credit Trading Platform for Offset Buyers and Wholesale Desks, November 4, 2026.

Also on WorldTel's news page: worldtel.com/news/worldtel-introduces-cearioTrader.

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